



THE CHARITY DONOR FILE

Background	This database consists of consumers who have donated to various charities after receiving a donation request by Direct Mail. This database allows you to select by charity type, size of donation and number of times donated making it one of the most responsive charity databases available. This database has been compiled using information provided by our syndicate members. This comprehensive database is updated on a quarterly basis.
Volume	1,397,481
Available Data	Name Home address Postcode
Selections Available	300+ selections available via our syndicated multiple overlay platform. Example selections include: Type of charity Amount of donation Single or multiple donors Age Gender Shareholder / Investor Company Director Grandchildren
Pricing	Single use mailing = £120 / 000 First two selections free of charge: Additional selections = £ 5 / 000 Telephone No. = £30 / 000 Keycoding F.O.C.
Delivery	48 hours

All prices are subject to VAT

