



THE WINE BUYERS

Background The Wine Buyers Database gives access to over 170,000 UK wine buyers. This file has been compiled from multiple sources, including mail order buyers, wine tasting attendees and wine tasting holiday takers.

Average age - 37-50

Males - 78%

Females - 12%

Average Income - £43,000

Home Owners - 97%

Holidays - 3+ per annum

Enjoy eating out, cooking and entertaining.

Quantity 178,981

Available Base Data Name

Home address

Postcode

Selection Opportunities

300+ selections available - Please enquire!

Selections include:

Gender

Age

Geographic

Demographic

Tenure type

Number of holidays

Average wine consumption - where available

Directorship indicator

Shareholding indicator

Key coding F.O.C.

Email output @ £38.30

All prices are subject to VAT - Delivery is 1-3 working days - Minimum order is 5000 records.

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